



ArtsWave ArtsPass

Arts & Business Partner FAQ

#ArtsPass #ISupportArtsWave

What is ArtsPass?

ArtsPass is a membership program for ArtsWave donors at the \$75 level or above. Through the [ArtsPass website](#), members can get discounts to over 100 arts experiences, shops, and restaurants thanks to their contribution to the ArtsWave campaign each year!

What is cincYPerks?

The CincYPerks program is an extension of ArtsPass available just for Young Professionals (40 and under). YPs receive all the benefits of ArtsPass, plus exclusive event invitations and VIP access to amazing Cincinnati events and organizations. All CincYPerks members are also ArtsPass members. Please accept both. If you have any questions, please contact us.

*You can choose to provide just a CincYPerks deal.

Can I add or adjust ArtsPass or CincYPerks deals throughout the year?

Yes! We would love to add new events, additional dates, or added deals. We can alter your existing deal, or add a new "Hot Offer" for one-time events, those with limited seating, or those that have a unique angle or deal for our members.

What kind of advertising do I receive?

More than 29,000 members receive the ArtsPass bi-monthly newsletter. In each newsletter, upcoming ArtsPass partners receive features and mentions. Every ArtsPass partner is guaranteed to receive a spot in newsletters throughout the year.

ArtsPass deals will be featured in posts on Twitter, Facebook, and other Social Media channels, reaching over 24,000 ArtsWave fans and followers.

ArtsPass deals get highlighted on [Cincy Arts Guide's main page and individual event pages](#). ArtWave's free and public online event calendar has 7,000 page views per month making it an easy and accessible outreach tool for businesses and organizations.

How do ArtsPass and CincYPerks customers claim and redeem deals?

ArtsPass and CincYPerks members visit the ArtsPass portal at theartswave.org/ArtsPass. Here they can view available deals. They click the "Redeem Now" button for ones requiring an email voucher while others can be made available with an online promo code. Only members flagged as having CincYPerks can see the CincYPerks deals.

An ArtsPass / CincYPerks user called and needs assistance. What should I do?

Please keep a copy of your contract available so that you can best assist customers regarding deal specifics. If the question is best handled by ArtsWave, please direct them to the ArtsPass hotline at 513.632.0121 or artspass@theartswave.org

Interested in partnering or have more questions?

Contact artspass@theartswave.org or call 513.632.0121